

Alumni and Friends of Greensboro Grimsley,

In May, the Alumni Association Board voted to create a tier of annual membership categories to help stimulate giving from our alumni and friends of Grimsley. We have always had an annual membership of \$25.00 and many people choose to give more than that. What we have come to find over the years is that people often equate a one time gift with lifetime membership.

Organizations have always tried to find creative ways of marketing their membership/donation structure. Our Board felt that by creating two additional categories related to the equivalent of monthly donations, this would be a way to motivate folks to give at different levels. In addition to the base membership, a Sustainer Membership will be introduced for \$60.00 per year. Folks, this is basically the cost of a cup of coffee, \$5.00, per month. When put that way, there are many alumni and friends of Grimsley that will find this appealing. The creation of the Whirlie Society, for an annual donation of \$240.00 (or above), comes out to \$20.00 per month. This is equivalent to what many organizations solicit from individuals for various charities throughout the country.

With our newsletter now online, it will be much easier to list our Members, Sustainers and Whirlie Society in each addition of the newsletter and on our website, www.whirlies.com. Several years ago, our annual campaign renewal date was selected as June 6. This historical date is familiar, but is also significant to Grimsley in that 99 Greensboro Senior Alumni made the ultimate sacrifice in World War II. The original commemorative plaque with the names of those Whirlies is in the Pearl Field House in Jamieson Stadium, while a replica hangs in Main Hall. Therefore, beginning in June 2016, we will begin this new structure and begin listing our annual donors.

The annual donations to The Greensboro Grimsley Senior High School Alumni and Friends Association made a difference in the lives of the students and faculty of Grimsley. Through scholarships, teacher grants, participation in capital renovations and general support of numerous programs, the quality of experience at Grimsley is enhanced. We hope that you will join us – this year and for years to come – as a continued supporter of Greensboro Grimsley Senior High.

Mary Jane Beavers '73

Joe Franks '78